






Partilederanalyse, valg 2017

21.09.2017



Analyse av partiledere under valget

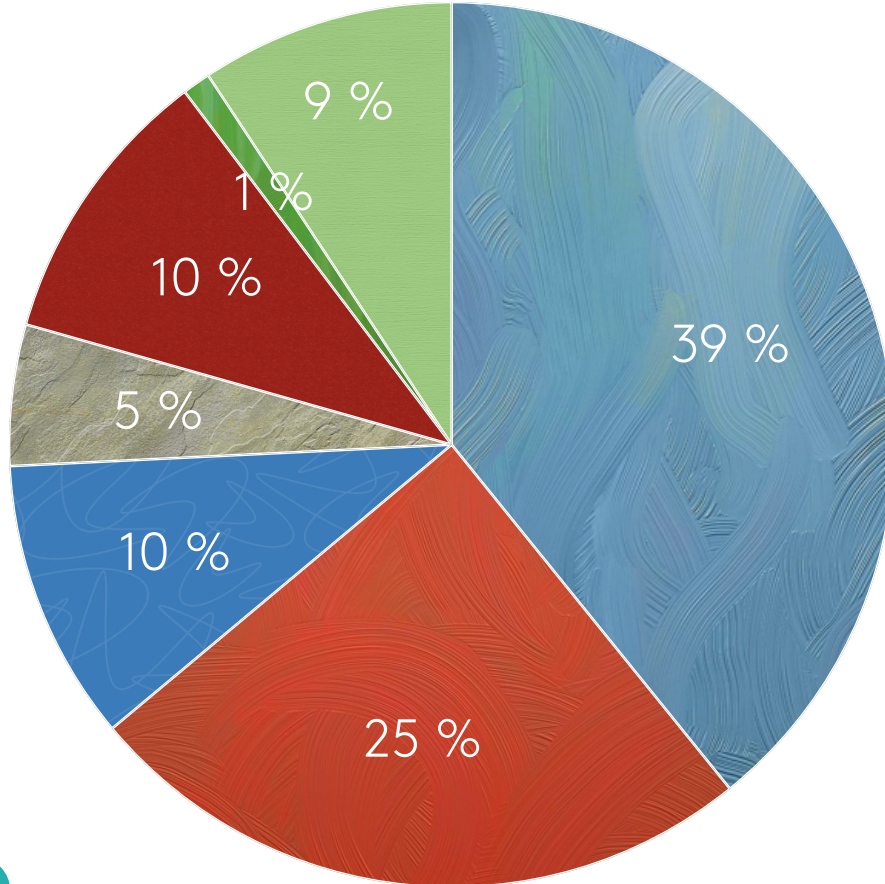
-  Hva har skapt mest engasjement rundt partilederne
-  Hvilke politiske tema har skapt mest debatt
-  (uhøytidelig) Kåring Sosiale Medier

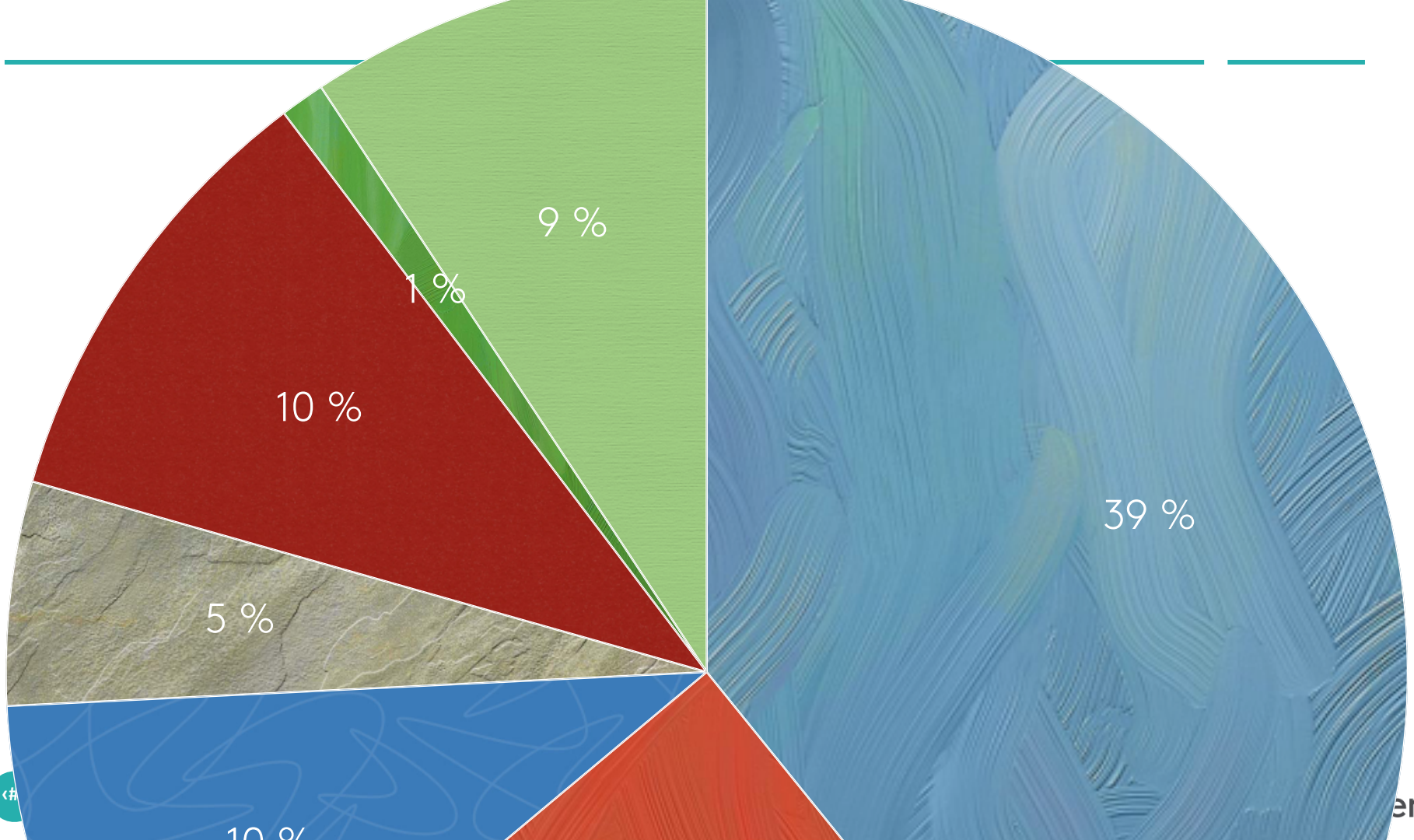




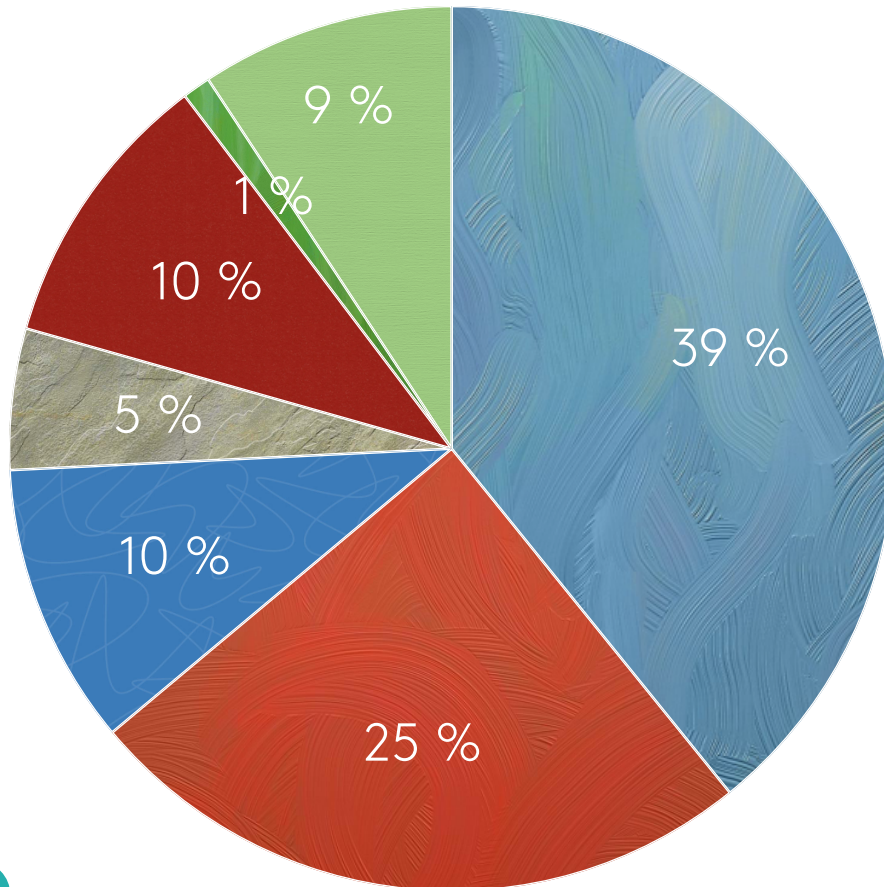
447 398

Total omtale i sosiale medier





Total omtale i sosiale medier



- Erna Solberg
- Jonas Gahr Støre
- Siv Jensen
- Knut Arild Hareide
- Audun Lysbakken
- Trygve Sagsvold Vedum
- Trine Skrei Grande

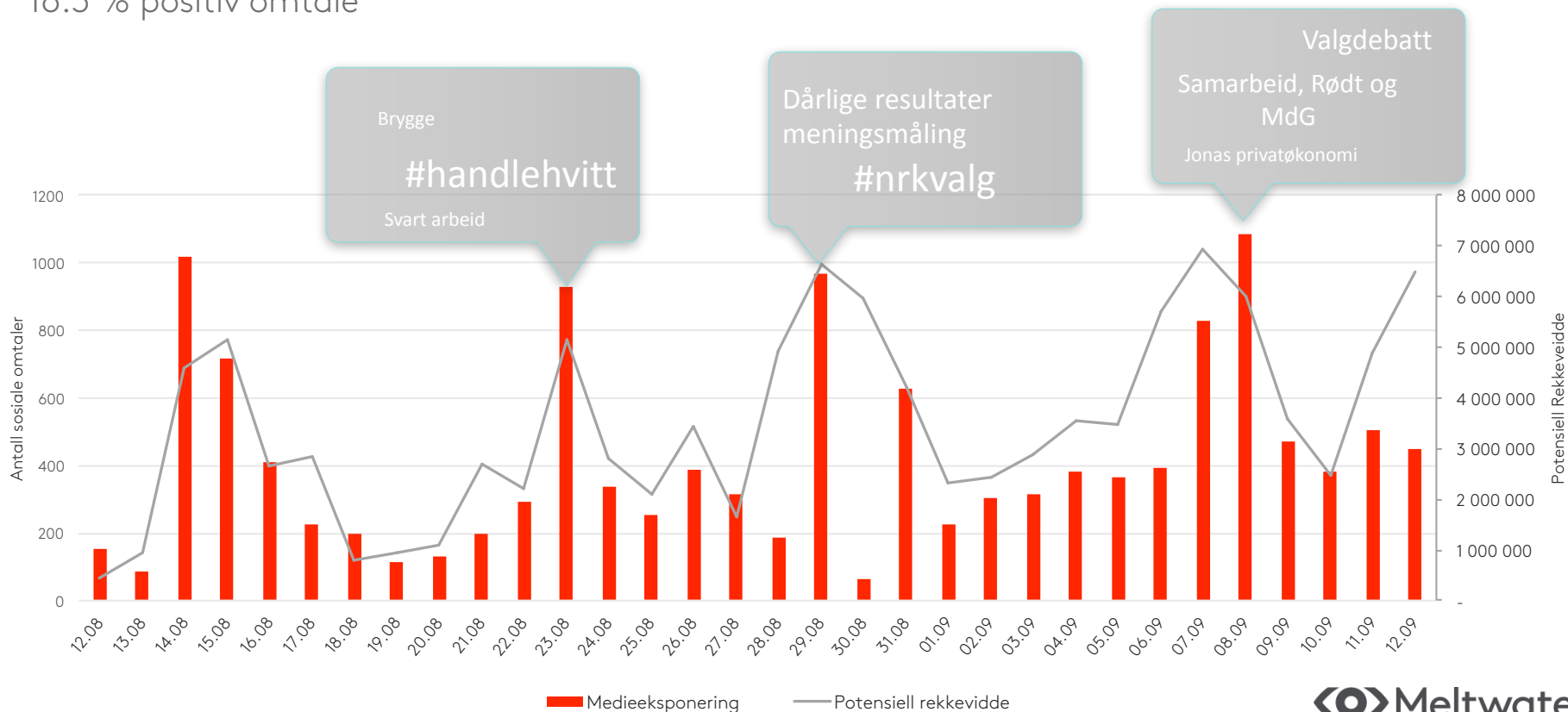
VALG 2017

Hva har skapt mest engasjement
rundt hver partileder?



Jonas Gahr Støre 12.08 - 11.09

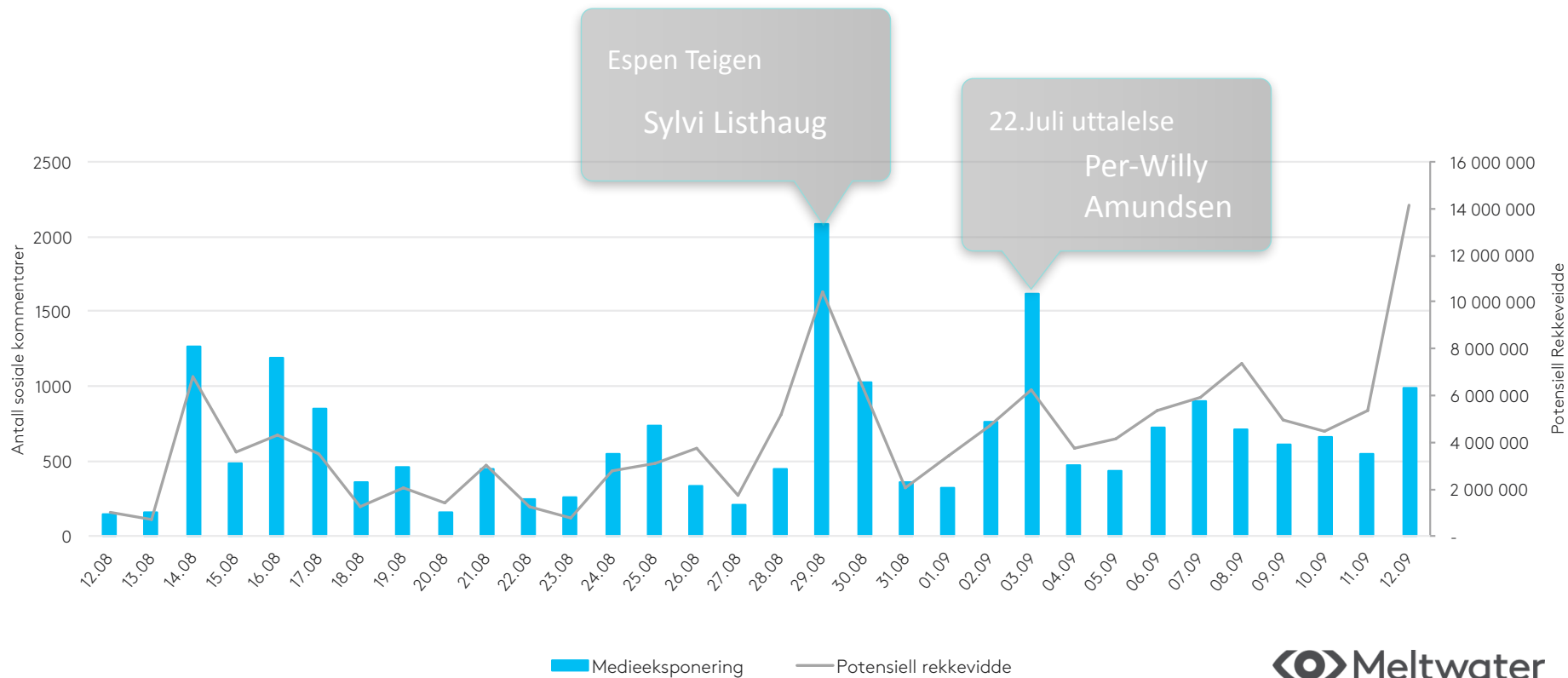
16.3 % positiv omtale



Erna Solberg

12.08 - 11.09

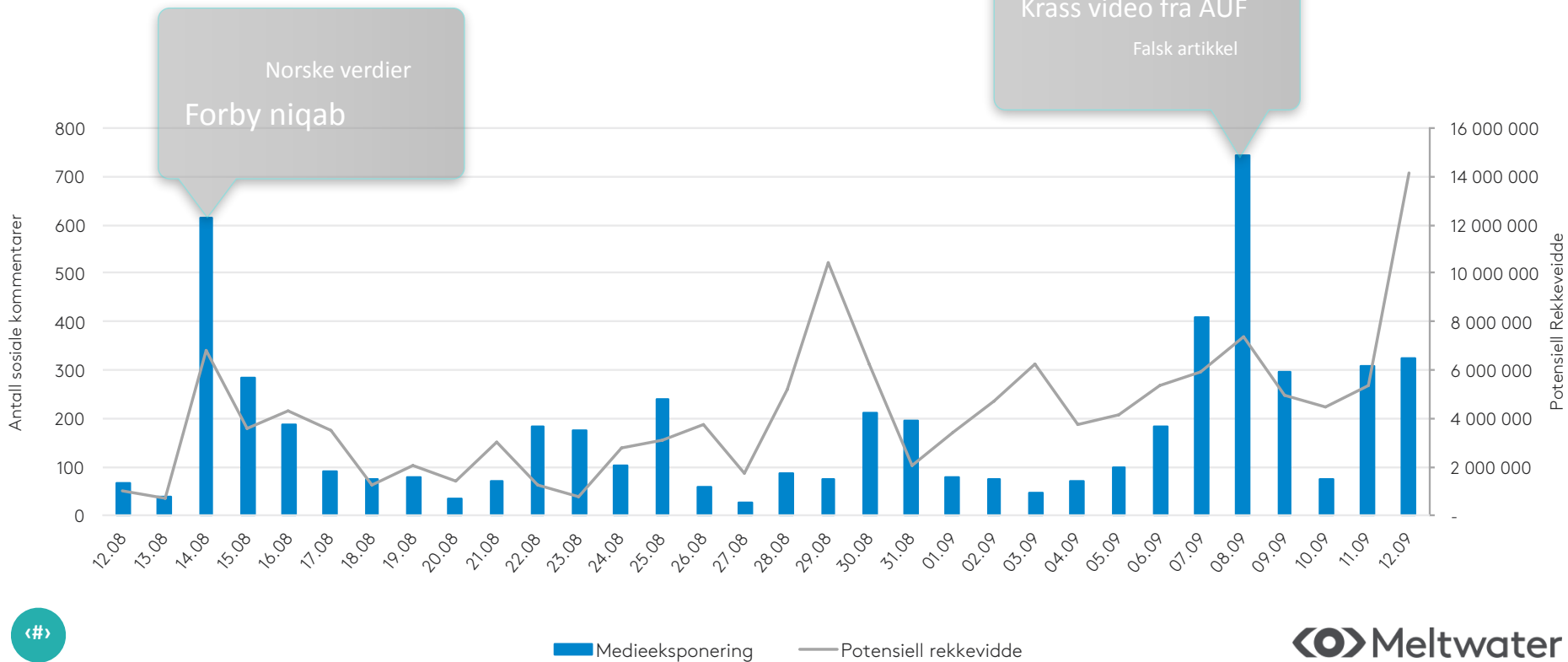
19.3 % positiv omtale



Siv Jensen

12.08 - 11.09

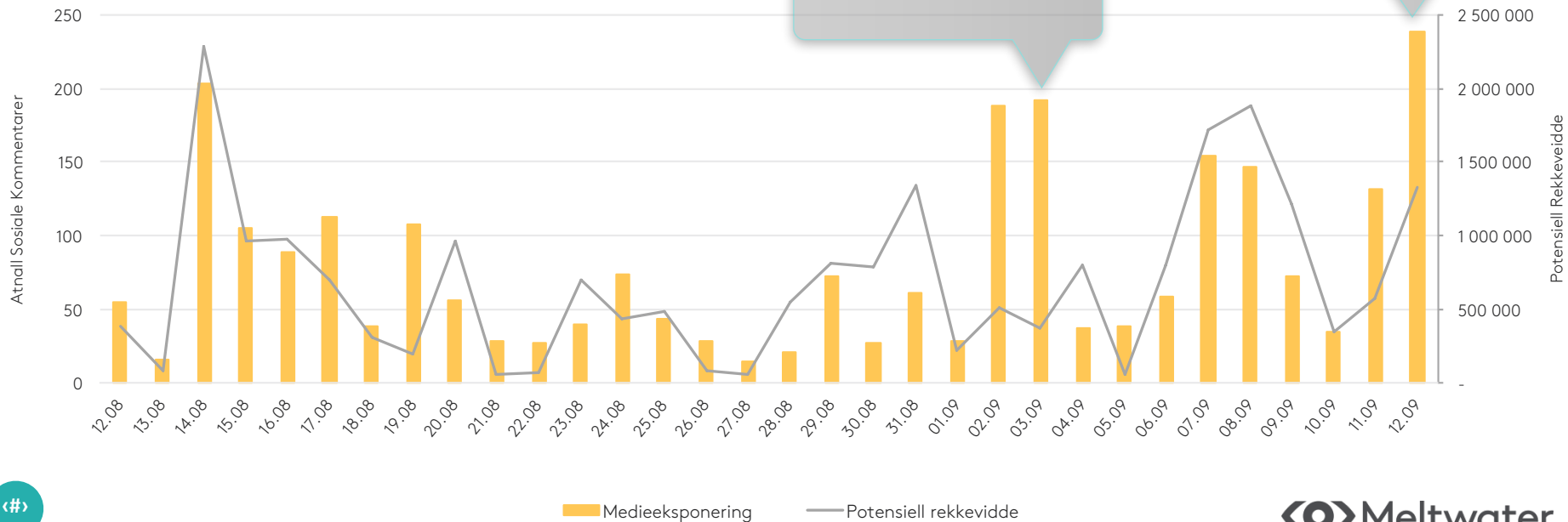
9.7 % positiv omtale



Knut Arild Hareide

12.08 - 11.09

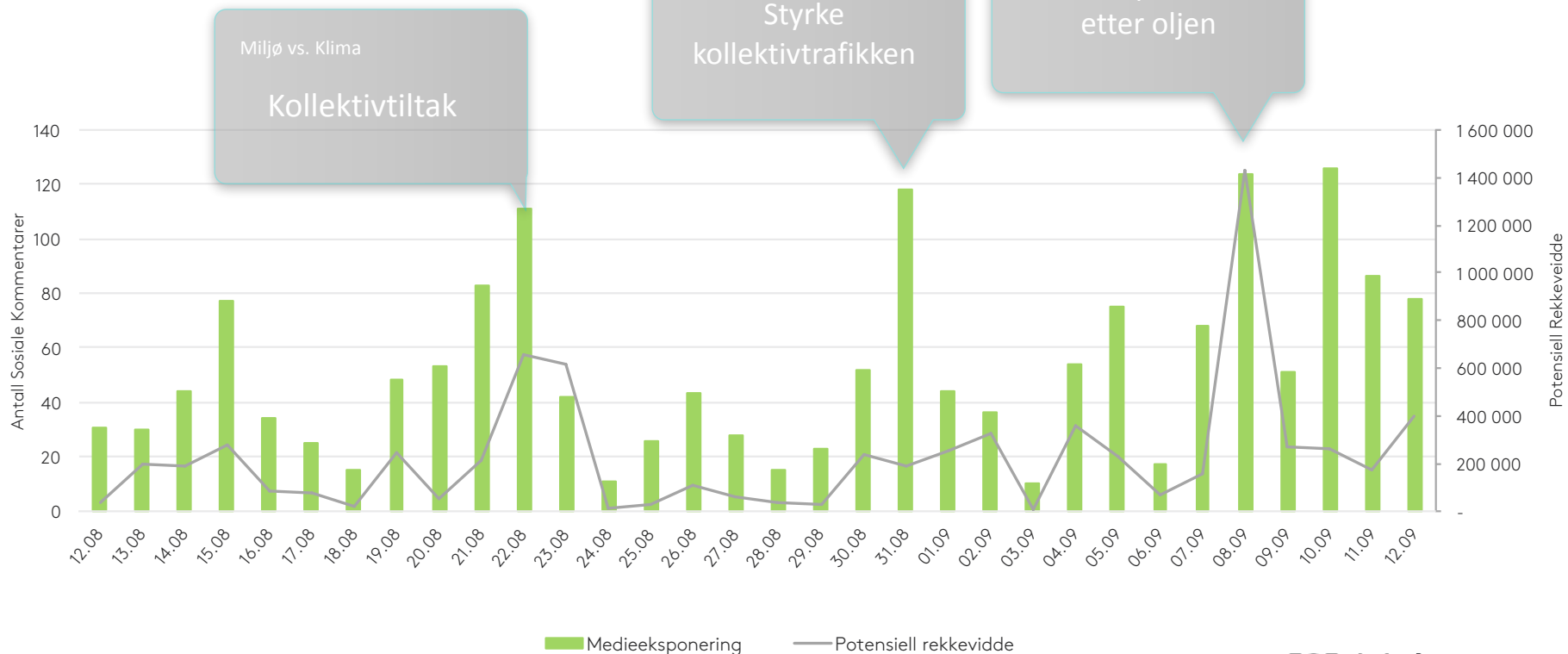
10.6 % positiv omtale



Rasmus Hanson

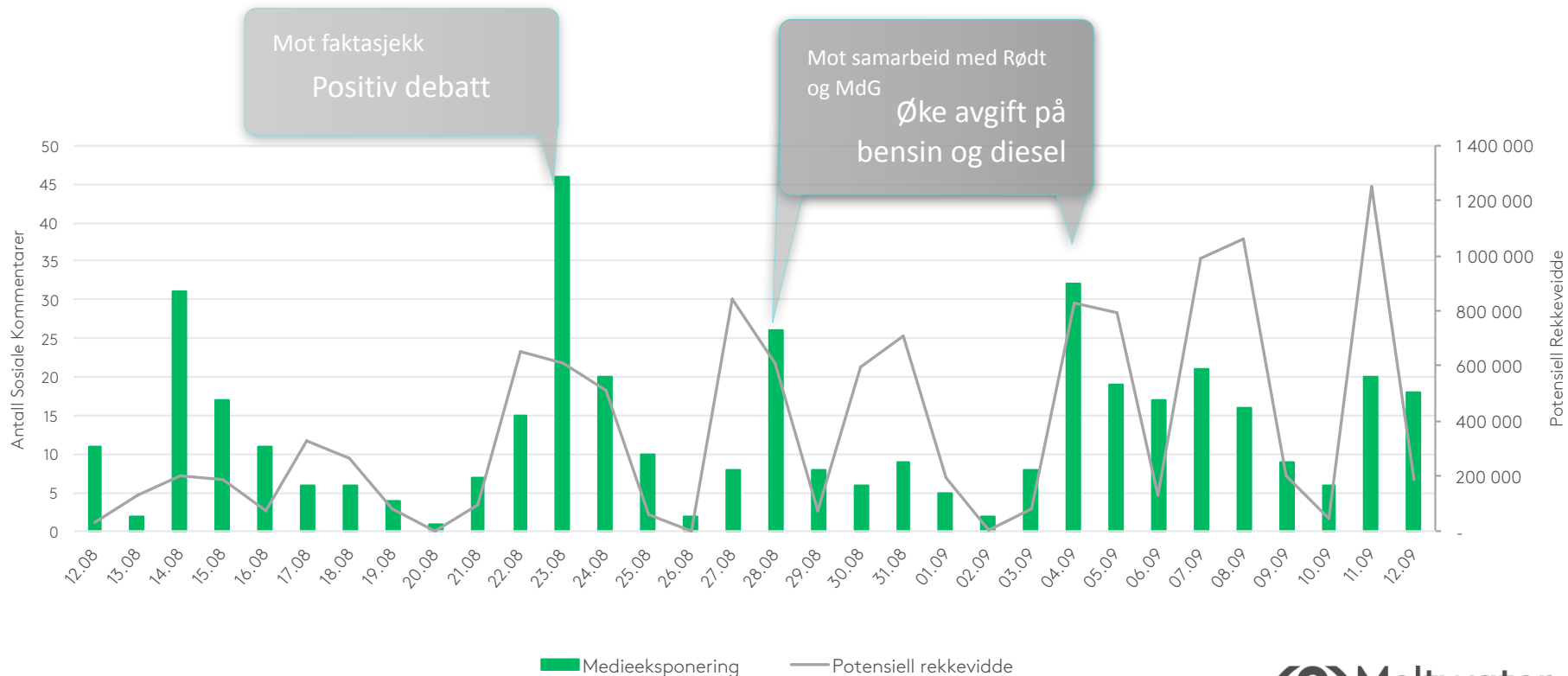
12.08 - 11.09

18.7 % positiv omtale



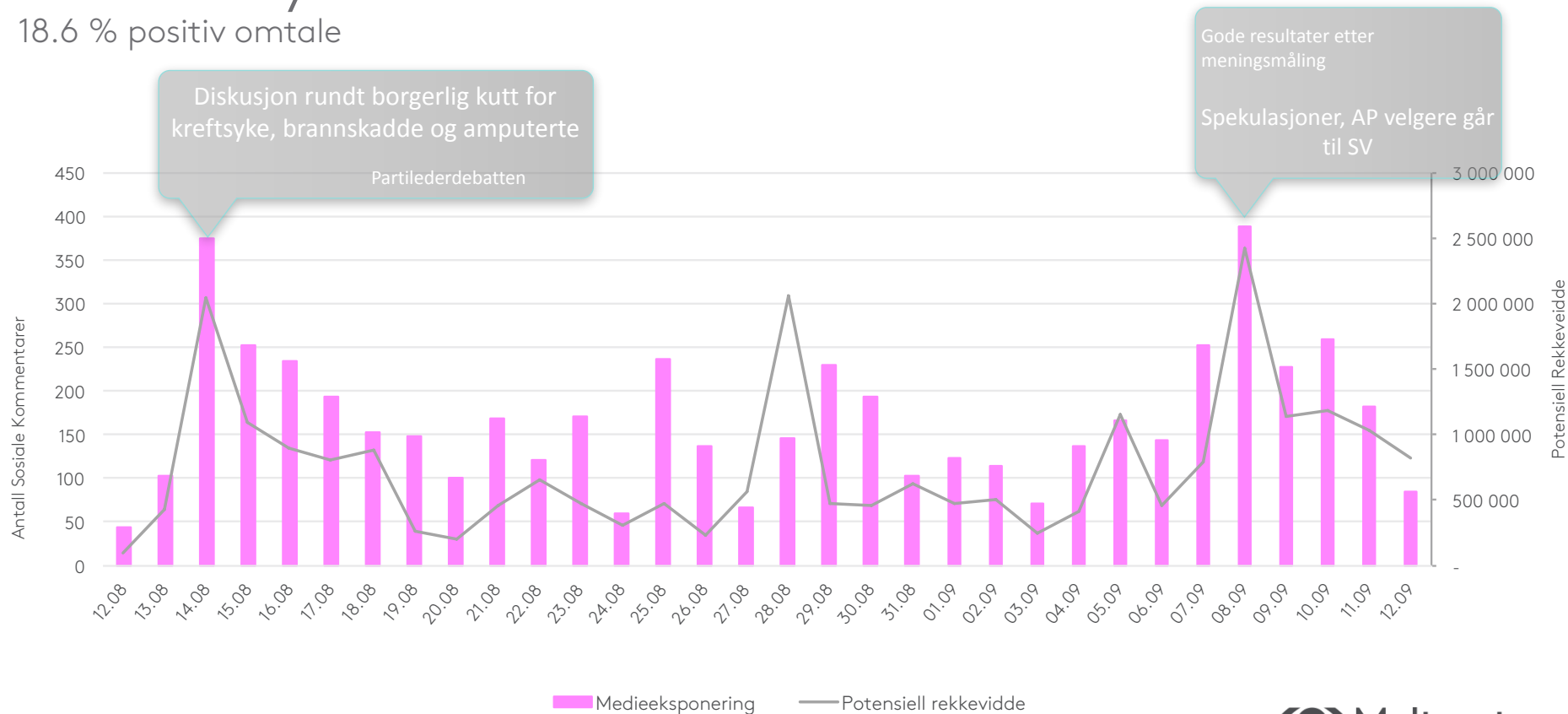
Trygve Slagsvold Vedum 12.08 - 11.09

14.7 % positiv omtale



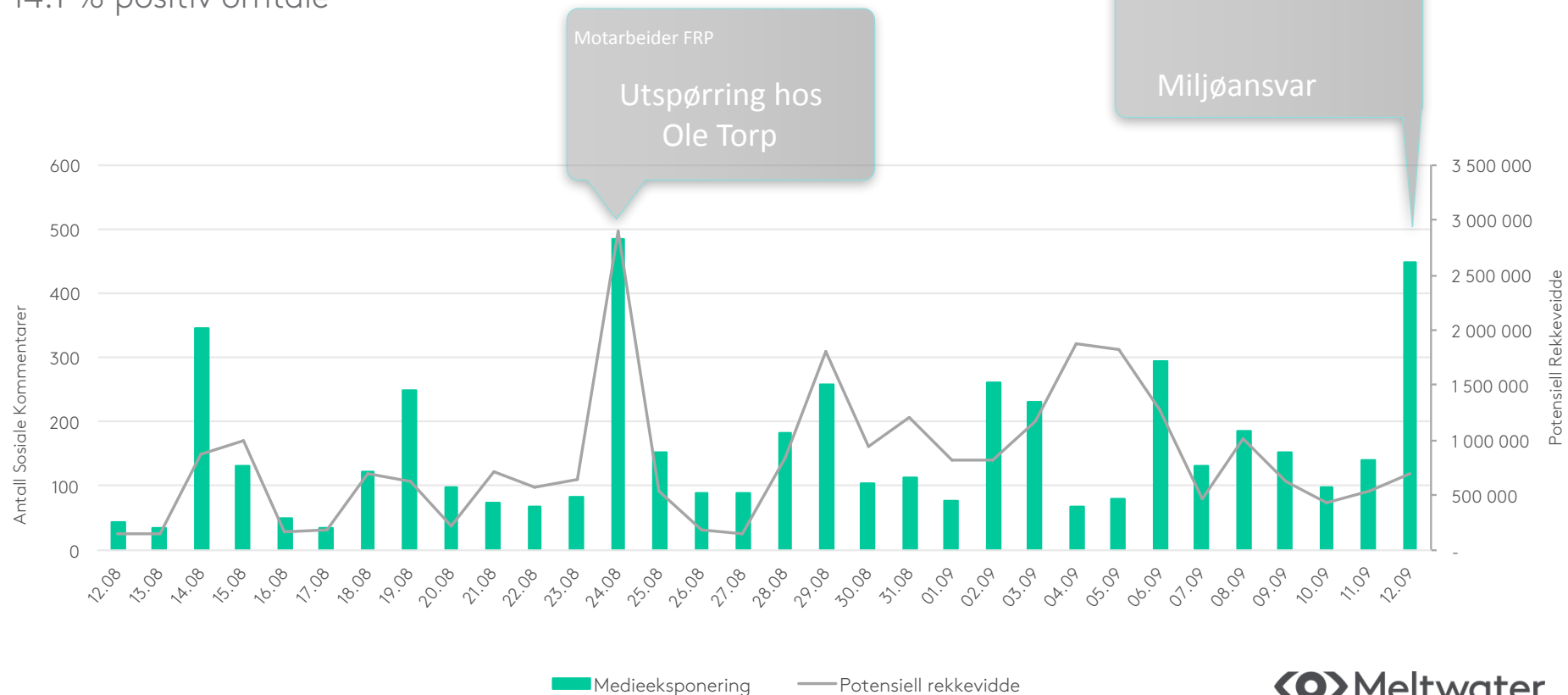
Audun Lysbakken 12.08 - 11.09

18.6 % positiv omtale



Trine Skei Grande 12.08 - 11.09

14.1 % positiv omtale



VALG 2017

Hvilke tema har skapt mest debatt?





Hvilken politisk betent sak er dette?

Hvilken politisk betent sak er dette?

@Havforskningen

Rekordmotstand

sterke advarsler

Oljeboring i Vesterålen

@Hoyre

Motstanden

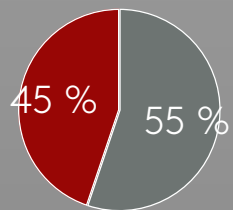
Krystallklar tale

Hvilken politisk betent sak er dette?

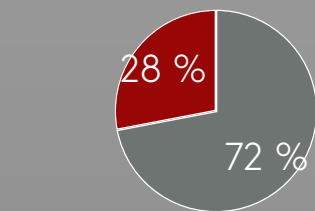
lavere ... Folk
Milliarder
Skattelette Norge
Siv Jensen Arbeiderpartiet

Hvilken partileder får mest positiv omtale rundt sin skolepolitikk?

● Positiv ● Negativ



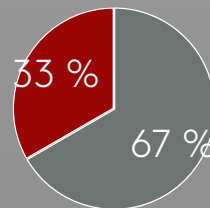
Solberg



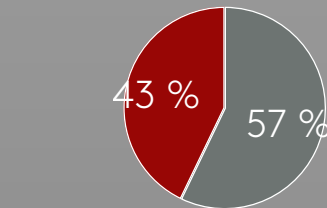
● Positiv ● Negativ

Lysbakken

● Positiv ● Negativ



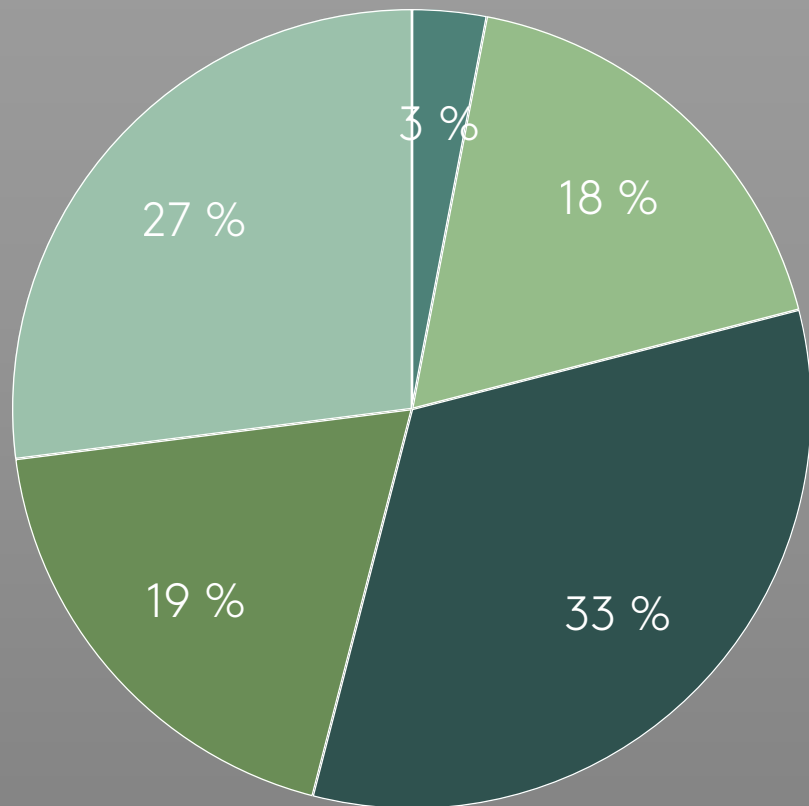
Grande



● Positiv ● Negativ

Støre

Hva skapte mest engasjement i Valg 2017



-  Oljeutvinning
-  Helse
-  Skole
-  Innvandring
-  Skatt & Avgift

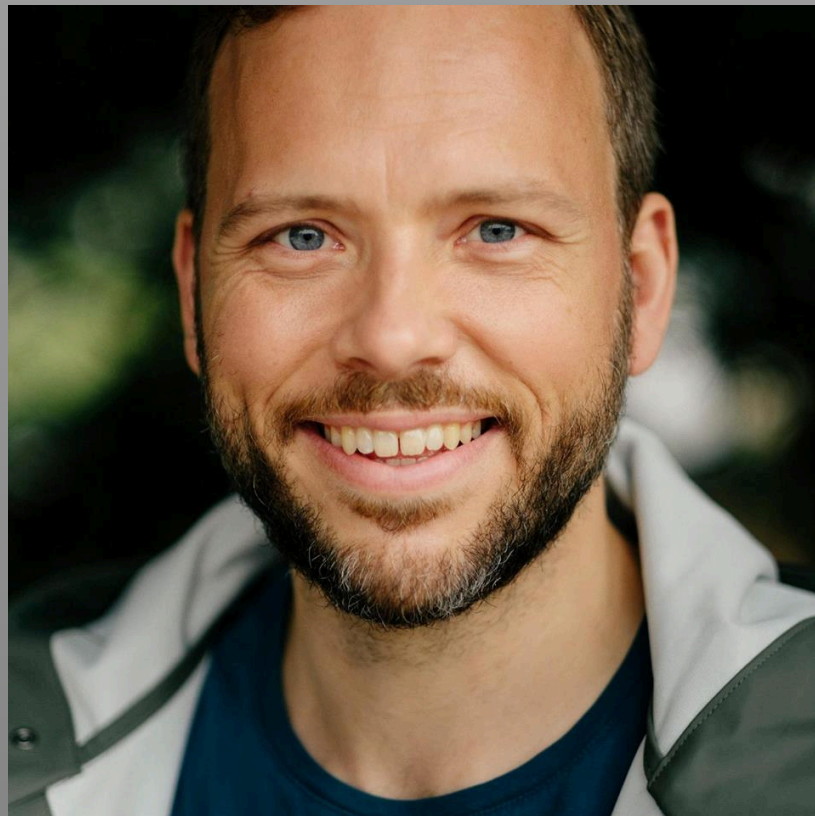
VALG 2017

(uhøytidelig) Kåring sosiale medier









Takk for meg!

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